



## SCHOOL OF TOURISM

### FINAL EXAMINATION

Student ID (in Figures) : 

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Student ID (in Words) : \_\_\_\_\_

Subject Code & Name : **TOU1113- DESTINATION GEOGRAPHY**  
 Semester & Year : September – December 2017  
 Lecturer/Examiner : Aqmal Fikri  
 Duration : 2 Hours

#### INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
  - PART A (10 marks) : Answer all TEN (10) multiple choice questions. Answers are to be written in the Answer Booklet provided.**
  - PART B (50 marks) : Answer FIVE (5) short answer questions. Answers are to be written in the Answer Booklet provided.**
  - PART C (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.**
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

**WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

**Total Number of pages = 6 (Including the cover page)**

**PART A : MULTIPLE CHOICE QUESTIONS (10 marks)**

**INSTRUCTIONS : Questions 1-10 are multiple choice questions. Shade your answers in the Multiple Choice Answer Sheet provided. You are advised to use 2B pencil.**

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1. Identify the location of Lego land and Kitty World in Malaysia.
  - a) Georgetown, Penang.
  - b) Dataran Merdeka, Kuala Lumpur.
  - c) Putrajaya, Federal Territory.
  - d) Iskandariah, Johore.
  
2. Which one of the following is **NOT** the Mesothermal humid climate?
  - a) Mediterranean.
  - b) Marine west coast.
  - c) Humid subtropical.
  - d) Tropical.
  
3. Which city suffered a drop in tourists' arrivals due to terrorists' activities in 2001?
  - a) Los Angeles.
  - b) Baltimore.
  - c) Miami.
  - d) New York.
  
4. What is the name of the one-stop handicraft and cultural center located in the heart of Kuala Lumpur where tourists could shop for local souvenirs and handicrafts?
  - a) Kuala Lumpur Towers.
  - b) Chinatown, Petaling Street.
  - c) Little India, Brickfields.
  - d) Central Market, Kuala Lumpur.

5. The Portuguese, Spanish and Greeks are less inclined to travel abroad because of one of the reasons below. What is the **MAIN** reason?
  - a) They are financially unstable and have less spending powers.
  - b) They are workaholics and have less time to go on vacations.
  - c) They are less urbanized and more family centered.
  - d) They prefer to spend their holidays at home, as it is cheaper.
  
6. What is the capital city of Austria and what is the name of her famous cultural entertainment associated with this city?
  - a) St. Moritz, skiing.
  - b) Zurich, global financial center.
  - c) Liechtenstein, winter sports.
  - d) Vienna, Waltz music and dancing.
  
7. Which Royal residence in the United Kingdom conducts a daily change of palace guards as a form of tourist attraction?
  - a) Windsor Castle.
  - b) Balmoral Castle.
  - c) Buckingham Castle.
  - d) Kensington Palace
  
8. There is a particular region in Northern Spain where the population speaks a different language other than Spanish. What is the region's name?
  - a) Catalonia.
  - b) Galicia.
  - c) Madrid.
  - d) Asturias.
  
9. What is the name of Melaka's community who dressed in traditional Malay attires, worship Taoism or Buddhism, enjoys eating spicy food and converse only in Malays dialect?
  - a) Indian Peranakan.
  - b) Baba and Nyonyas.
  - c) Mestizos.
  - d) Bugis.

10. Which state is referred to as 'the Land below the Wind' in Malaysia?

- a) Putrajaya.
- b) Sabah.
- c) Johore.
- d) Sarawak.

**END OF PART A**

**PART B : SHORT ANSWER QUESTIONS (50 marks)**

**INSTRUCTIONS : There are FIVE (5) Short Essay Questions. Answer ALL questions in the Answer Booklet(s) provided.**

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**QUESTION 1**

Explain **FIVE (5)** major reasons why UNESCO designated Melaka as a World Heritage City in 2013.  
**(10 marks)**

**QUESTION 2**

According to the United Nations World Tourism Organisation (UNWTO), Europe was the most frequently visited region in the world in 2015, accounting for over half (51.4 %) of all international tourist arrivals, equivalent to some 609 million travellers.

Based on the above statement, justify **FIVE (5)** variables that made Europe to be the highest tourist-receiving region in the world.  
**(10 marks)**

**QUESTION 3**

Discuss how the different global climates affects tourism activities around the world.  
**(10 marks)**

**QUESTION 4**

Describe how motorcades and railway services greatly influence both domestic and foreign tourism in France.  
**(10 marks)**

**QUESTION 5**

Identify and explain in details the **FIVE (5)** types of vegetation that correlate or exist with different climate patterns in the world.  
**(10 marks)**

**END OF PART B**

**PART C : ESSAY QUESTIONS (40 marks)**

**INSTRUCTIONS : There are TWO (2) essay questions. Answer the questions in the Answer Booklet provided.**

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**QUESTION 1**

Describe and explain what India can offer to international tourists in terms of the country's **MAIN** tourism products. **(20 marks)**

**QUESTION 2**

Tourism generates various impacts to both tourist receiving and generating destinations. Investigate **FIVE (5)** cultural and environmental impact of tourism activity to the tourist receiving destinations. **(20 marks)**

**END OF EXAMINATION**